

Reimagining Health

2019 COMMUNITY REPORT



brandywine
health foundation
for a Greater Coatesville

A Year of Reimagining Health: Moving from Charity to Philanthropy

For almost two decades, the Brandywine Health Foundation has proudly served as the anchor charitable institution of Greater Coatesville, distributing over \$18 million in grants. Over the years, and in partnership with donors, schools, police, faith-based organizations, healthcare systems, nonprofit health providers and, most importantly, our community, we have made great strides in building a resilient healthcare safety net for all, especially those in need of physical and behavioral health and social services.

Over the past two years, the Board and staff of the Foundation have taken stock of our legacy and the new challenges that lie ahead. We engaged our donors, volunteers, grantees, partners and the public in direct and honest conversations about the past, present and future of our community and the role of our organization. What we learned is that to thrive during these uncertain times, we must do more than simply ensure the delivery of high-quality health services.

Our approach must be holistic, as we work to make sure that the spaces where our community members live, work, pray, learn and play are healthy and safe. And we must always include the voices of the community to ensure that change is responsive, impactful and lasting.

To realize this broader vision of our community, changes are necessary in how we do business as an organization that both invests in the community and asks the community to invest in us. We need to challenge ourselves and our grant partners, donors and supporters to make decisions with the community, not for the community. We need to embrace best practices in grantmaking and collective impact. We must work to advance equity and recognize historical injustice and discrimination. We must invest in people, ideas and organizations that will help us solve long-standing and complex challenges facing communities throughout Chester County and across the nation.

Through our new strategic plan, we are laying our roadmap for making the shift from a charitable mindset – simply doing good things – to a philanthropic one. Philanthropy means love of humanity, but it also means investing in systemic change, meaningful collaboration, data to drive decisions and authentic community engagement. Change is often hard and sometimes a bit scary but, everything worth doing always is.

We hope you'll continue to partner with us on our shared journey to an even brighter future for our community.

To Your Health,

Jason D. Alexander, MPP
Chair, Board of Directors

Vanessa B. Briggs, MBA, RD
President and CEO



Partnering in New Ways for Greater Impact

Our goal is to make living a healthy life the easy choice. Like many communities, we are facing challenging times and realize that success requires a different approach to community health. In 2019, the Foundation began tackling complex social, economic and environmental problems by forging cross sector partners to work together, rather than investing in isolated programs and interventions. We challenged our own thinking and rolled out a Collective Impact Fund to give our community residents, faith leaders, nonprofit and business partners the tools needed to create shared motivation and solutions to change the systems currently used to address homelessness, unemployment and intensive case management.

The library is where people go to find accurate information, connect with others, and collaborate. Our computers were used over 4,000 hours a month last year. Some applied for employment, while others filed taxes, accessed genealogical records, and got information about services provided by Chester County and surrounding areas.

Penny Williams, MSLS
Director/Youth Services Librarian
Coatesville Area Public Library



Supporting Community Parks and Playgrounds

The Greening Coatesville Initiative's Friends Groups were created with the goal of putting community voice at the helm of decisions that impact local parks and public spaces. At both Patton Park and Palmer Park, community residents and faith leaders have created a calendar of community initiatives and activities connecting residents with programs and events in the parks and playgrounds. With strong partnerships, we have bridged public health and community engagement to achieve lasting beauty in our parks.

The Greening Coatesville Initiative continues to be an extraordinary collaboration between Brandywine Health Foundation, Natural Lands, the City, and many other partners. This is a perfect example of how a strong partnership can transform an environment and our community. And, we are seeing that here in Coatesville, first in Patton Park and now in Palmer Park; more people are utilizing the parks, socializing outdoors, and becoming more active.

Linda Lavender-Norris
Coatesville City Council president



Nursing Scholarships

Investing in Education and Training

Thanks to our many donors and sponsors who share our belief that quality education allows students to improve their economic status and ultimately break the cycle of poverty. Their generosity enabled the annual recipient of the \$20,000 Harry Lewis Jr. Scholarship to successfully matriculate through the university of their choice. In addition, thirteen scholarships were granted specifically for nursing students to pursue their professional goals at the Chester County Intermediate Unit, and West Chester University and Immaculata University.

We also share a common belief that training young people about the value of philanthropy gives them a practical understanding of how their personal contributions directly impact society. Since 2015 our Coatesville Area Youth Philanthropy Program (CAYPP) trained and offered 45 future leaders the opportunity to learn about the world of philanthropy, community service and giving back.

Immigrating to America has been a wonderful opportunity. But I realize that whatever income I make will not be sufficient to supplement my mother's income so that she can care for my siblings back home while I pursue my dreams. This scholarship will be a tremendous help in alleviating my financial burden.

Cecilia Kihuu, Immaculata University
Nursing Scholarship Recipient

All my life, I immersed myself in activities that related back to my community and those around me. As I venture into college and beyond, I hope to bring this interest in community service, and deepen it alongside my studies of my desired major.

Riya Patel
Coatesville Area Senior High School
Harry Lewis Jr. Scholarship Recipient

In my first year, I thought philanthropy was only about charity. Now, I know that it is all about outcomes and how to maximize our impact. All of our deliberations and collaboration really taught me what it's like to be on a board. I have CAYPP to thank for all of my knowledge about the business world.

Rebecca Keibler
Coatesville Area Senior High School
CAYPP Participant



Coatesville Area Youth Philanthropy Program (CAYPP)

Creating a New Vision and Strategic Direction

Thanks to over 365 community members, nonprofit partners, donors, and other stakeholders who participated and shared their insights, wisdom and dreams over the last year of our strategic planning. You challenged the Foundation to think strategically on how to build on our past investments and move from charity to philanthropy in order to lift up the best community ideas and solutions to transform community health.

On behalf of the Brandywine Health Foundation's board of directors and staff, we look to the future with courage and conviction as we continue to move in a new direction.

Investment Impact

In 2019 the Brandywine Health Foundation invested \$1,311,776 in Greater Coatesville through: \$743,262 Grants; \$31,107 Scholarships; \$21,560 Sponsorships, and \$515,847 Program Services. We are grateful to more than 30 grant partners whose investments have made a real difference in the daily lives of community members. With their valuable contribution of insight, programs and services, we continue to transform the health of the Greater Coatesville community.

Thank You

The Brandywine Health Foundation continues to be a dynamic, impactful, responsive organization and we could not meet the changing needs of our community without the continued support of our partners, champions, leaders, advocates, supporters, sustainers, and friends. Your gifts allow us to go far beyond grantmaking in our ability to service the needs of the community. Continued financial support is essential as we move from charity into philanthropy to give a greater voice to those in need.

We extend our gratitude to the following individuals, businesses, and organizations that donated to the Foundation between July 1, 2018, and June 30, 2019.

CULTURE OF HEALTH PARTNERS (\$25,000 OR MORE)

ArcelorMittal USA
Brandywine Consignment Shop
Mr. & Mrs. L. William Kay II
Mr. & Mrs. Robert D. McNeil**
National Recreation and Park Association
Mr. Samuel Slater & Ms. Eleanor H. Forbes

ADOPT-A-PARK PARTNERS (\$10,000 - \$24,999)

Coatesville Savings Bank
CTDI
KeyBank
Di & Dallas Krapf
Mill Creek Capital Advisors LLC
Mr. & Mrs. Michael Moran
PECO

BUILDING FUTURE LEADERS (\$7,500 - \$9,999)

Elizabeth & Thomas Belmont Jr.
The Gunard Berry Carlson Memorial Foundation Inc.
Univest Corporation

CHAMPIONS (\$5,000 - \$7,499)

Arthur J. Gallagher & Co.
Chester County Department of Human Services
Ms. Mary Alice Malone
St. Paul's Baptist Church
Ms. Susan Garber & Mr. Edward S. Brown
Greg A. Vietri Inc.
Mr. & Mrs. Howard Harris
The Huston Foundation
Ann & Steven Hutton
Lyons & Hohl
Mr. & Mrs. Ian MacKinnon
Manito Abstract Company Inc.
Martin Brower
Patrick & Kimberly Ann McDermott

LEADERS (\$2,500 - \$4,999)

Mr. & Mrs. Simon Brain
Cabot Kjellerup Foundation
Richard & Deborah Clark
Fulton Bank
Gawthrop Greenwood PC
Geico

ADVOCATES (\$1,000 - \$2,499)

Franny & Franny Abbott
Brandywine Hospital - Tower Health**
Breuninger Insurance
Vanessa B. Briggs
BrightView Landscape Services
Mr. & Mrs. Roger J. Brown
Kimberly J. Brumbaugh, Brumbaugh Wealth Management, LLC
Caroline & George Butz
Peter & Cathy Callahan
Centimark Corporation
Chertok's Furniture and Mattress
Chester County Eye Care
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Comprehensive Cancer Care
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Helen J. Esbenshade, Esq.
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Fox Rothschild LLP
Ed & Kelly Frey
Ms. Susan Garber & Mr. Edward S. Brown
Greg A. Vietri Inc.
Mr. & Mrs. Howard Harris
The Huston Foundation
Ann & Steven Hutton
Lyons & Hohl
Mr. & Mrs. Ian MacKinnon
Manito Abstract Company Inc.
Martin Brower
Patrick & Kimberly Ann McDermott

SUPPORTERS (\$500 - \$999)

Air Methods - JeffSTAT
Jason D. Alexander, MPP & Meghan McVety, MPA, Capacity For Change
Abarta Coca Cola
The Beaver Creek Tavern, Stuart Deets and James Dickinson Jr.
BeLaro Jewelers LLC
Belfor Property Restoration
Brandywine Elevator Company
BRITE Realty Services Inc.
Mr. & Mrs. George Carlino
ChesPenn Health Services
Chester County Chamber of Business & Industry
Chester County Otolaryngology & Allergy Associates
Child Guidance Resource Centers
Chris A. Cline Millwork
Coatesville Area Public Library
The Community Coalition
Countryside Consulting Inc.
Delaware County Community College
Dr. Kenneth Doroski & Ms. Dawn Fastiggi
Fischer Cunnane & Associates, Ltd.
Gateway Medical Associates

SUSTAINERS (\$250 - \$499)

Acteon Networks LLC
Mr. Christopher Alikakos & Ms. Margaret L. Boyer
Allegheny East Conference of the Seventh-day Adventist Church
The ATM Ladies
Dr. John Bartels & Dr. Jean Mihelcic
Dr. Jill Beech
Vickie & Rick Berger
Mr. & Mrs. Joseph Catanese
CBIZ Payroll and HR Services
CCRES
Chester County Commissioners' Office
Chester County Economic Development Council
City of Coatesville
Coatesville Area Senior Center
Coatesville Center for Community Health
Bill & Meg Packer
Penn Medicine Chester County Hospital
Penn Rise Advisors
Pennoni
Pennsylvania American Water
Amy & David Pollack
Pro-Tech Floors
Quik-Stop Pharmacy Inc. - Shane & Alissa Griffith
Rainer & Company CPA's
Mr. & Mrs. William Recchiuti
Rhoads Energy Family of Companies
Rigg Family Foundation of the Chester County Community Foundation
RKL LLP
Mary Ann Rossi & Jeffrey Lewis
Mr. & Mrs. William Rubin
Mr. & Mrs. Christopher Saello
Frances M. Sheehan & Ricardo Gelman, M.D.
Signal 88 Security of Octorara
Peter & Terri Silvester
Skin Health Solutions LLC/dermHA
Mr. & Mrs. Carl Smith Sr.
Mrs. R. A. Spatola
Bob & Noel Stanek
The Stewart Huston Charitable Trust
Ms. Lee Ann Sullivan
TEAMHealth
Mr. & Mrs. Thomas Tracy
Transfers of Learning LLC
Unruh, Turner, Burke & Frees PC
Ms. Elizabeth Walls
West Chester University Foundation
Nancy & Crosby Wood

FRIENDS (\$249 AND BELOW)

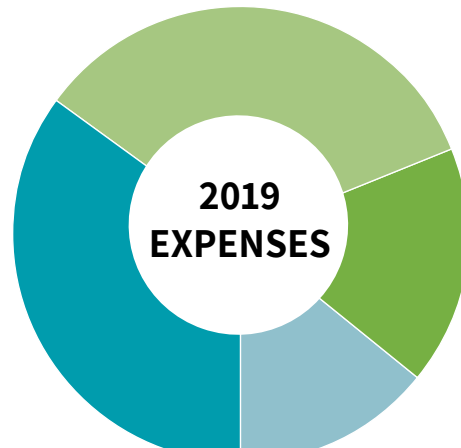
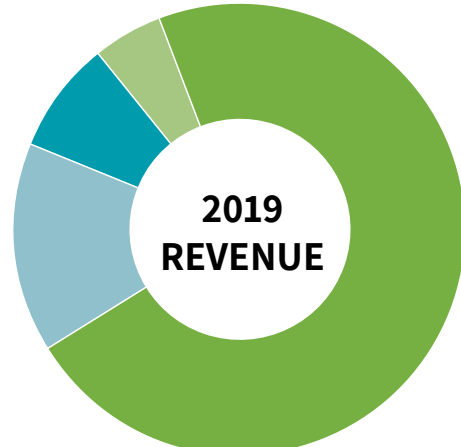
VFP Fire Systems
The Volunteer English Program in Chester County
Western Chester County Chamber of Commerce
Mr. William W. Wylie Jr.
1 *Sustainer wishes to remain anonymous*

GIFTS IN MEMORY OF

Ben & Sylvia Fishbein
Doris R. Frederick
Good Works Inc.
Ms. Vicki Goodfellow & Dr. Henry Pollock
Mr. and Mrs. Alexander Gordon-Watson
Ms. Jen Harris
The Henderson Family
The Honorable & Mrs. Arthur Hershey
Mr. Thomas Hinkle
Mrs. Paul L. Johnson
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Ms. Kelly Kelly
Richard King
Reverend Phoebe Kitson
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Ms. Elizabeth Lamb
Mr. & Mrs. Gary Leonhard
Levin Luminais Chronister Eye Associates
Janet Lezone
Jorge & Marie Lovera
Muhammad & Barbara Lowe
Nina Malone, Arbonne International
Somerville Manning Gallery
Maternal and Child Health Consortium
Mr. & Mrs. Bruce Meade
Margot Mohr Teetor
Mr. & Mrs. Ivan S. Morris Jr.

IN MEMORIAM

This past year, we mourned the passing and continue to honor the memory of the Brandywine Health Foundation's good friend, A. Frederick Travaglini



Category	Amount
Investments, net	\$1,483,951
Contributions	\$313,248
Grants	\$169,000
Special Events, net	\$87,805
TOTAL	\$2,054,004

Category	Amount
Grantmaking	\$658,558
Program Services	\$653,218
General and Administration	\$338,597
Fundraising	\$263,911
TOTAL	\$1,914,284

Category	Amount
Change in Net Assets 2019	(\$139,720)
Ending	\$29,473,704
Beginning	\$29,333,984

OUR MISSION

To advance a more equitable, resilient and healthier Greater Coatesville

OUR VISION

A thriving, inclusive and healthy community for all

STRATEGIC PRIORITY 1

Helping people live healthy and well



Integrated Services

STRATEGIC PRIORITY 2

Creating healthy spaces and places for people to thrive



Healthy Environments

STRATEGIC PRIORITY 3

Leading positive community-driven change



Community Voice



www.brandywinefoundation.org

50 South First Avenue, Coatesville, PA 19320 Voice: 610.380.9080 Fax: 610.380.9081

CREDITS: Communications: Gaskins Media Works | Design: Twistnshout | Photography: Luis Borrero

Copies of our FY 2019 990 and Financial Statements ending June 2019 can be found on our website, www.BrandywineFoundation.org.

Our Team

Our 2019 accomplishments were successful, thanks to our board of directors, volunteers, donors, and staff.

2019 VOLUNTEER BOARD OF DIRECTORS

Jason D. Alexander, Chair
Margaret C. Rivello, Vice Chair
Valerie K. Martin, Treasurer
Richard C. Clark, Secretary

P. Kristen Bennett
Helen J. Esbenshade
Hannah J. Hill
Mary T. Holleran***
Dawn M. James
Denise D. James***
Scott A. Neumann
Isabel Pryor
Randall C. Schauer
Judith Dunson Spangler
Frederick C. Travaglini

*** Outgoing board members

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Dominique Goss

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Dana M. Heiman
Chief Impact Officer

Kimberly Daye-Hardy
Strategy Officer

Jill Whitcomb
Managing Director, Philanthropy (former staff)

Peggy White
Administrative Assistant

BRANDYWINE CONSIGNMENT SHOP

Nancy Oliver, Manager
Marcheta Antelocoy
Kim Book
Vicki Goodfellow
Bruce Lima
Linda Reidl
Nancy Warner

Exit Strategy
Fulvio and Sal
Jett Blaq in Flight
Kindred Cross
The Lukens Band
Penny Lane Jazz Ensemble
Project X
School of Rock

IN-KIND DONORS

Acme Market - Downingtown
BB&T
Blue Moon Florist
BouncyRoo
Brandywine Valley Interiors Inc.
Caln Township
Caln Township Police Department
Christian Faith Fellowship, Downingtown
Coatesville Area School District
Comfort Suites
Courtyard by Marriott, Coatesville
F.A.M.I.L.I.E.S.
Freedom Village Brandywine
Gateway Church
Holisticare Hospice
Krapf Bus Companies
Locust Lane Riding Center
Mercy Home Health
Neptune Moon LLC
The Palace Bowling and Entertainment Center
Paragon Business Gifts Inc.
Collin Raysor
Simmers Builders Inc.
Synergy Homecare
Thorndale Volunteer Fire Company
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Twist'nShout Editorial and Design, Amy Pollack
Valley Creek Productions
Vista Today
Washington Hose Company No. 1
EMS
Wawa Inc.
WCHE 1520AM

GIFTS IN MEMORY OF

Ann Neumann
Geraldine Perloff
Muriel Storrs

BOOK DONATIONS TO THE MCNEIL CHILDREN'S LIBRARY

Doe Run Presbyterian Church
Lisa Huffman

2019 BATTLE OF THE BERRIES PARTICIPANTS**

Amani's BYOB
Bright Spot Café
Fork and Bottle Restaurant at the Desmond
General Warren
Harry's The Neighborhood Place
The Master's Baker
Stottsville Inn

2019 STRAWBERRY FESTIVAL BANDS**

74/75
All for One
ANKER
Briz & The Revival Band
Chowderhead
Paul Columbo
Cosmosapien Jazz Collective
DJ Dre Money, 50/50 L.G.
Entertainment LLC
Dog's Dinner Band

IN MEMORIAM

This past year, we mourned the passing and continue to honor the memory of the Brandywine Health Foundation's good friend, A. Frederick Travaglini