

February 2019

health υγεία  
community κοινότητα  
philanthropy Φιλανθρωπία  
equity μετοχικό-κεφάλαιο

Dear Friends:

**The Brandywine Health Foundation is taking big bold steps to transform and make the greater Coatesville community healthy and resilient once again.**

Over the last 16 years, the Garden Party has raised \$946,884, which has been instrumental in positively influencing the health and well-being of the individuals in the greater Coatesville community. **We would love to keep the momentum going and hope you will partner with us to help surpass our \$1,000,000 milestone at the 2019 Garden Party.**

Your support can help us tackle the myriad of conditions that get in the way of health. For example:

- Working better together across sectors and with our community to make health and well-being a shared priority.
- Revitalizing our parks and playgrounds through our Greening Coatesville Initiative.
- Creating opportunities for our youth to succeed through education, apprenticeship, and employment.

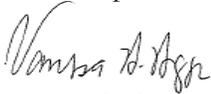
**Simply put - your support will “make health the easy choice” for so many struggling to get by.**



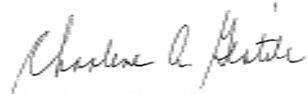
We invite you to join us once again as a sponsor of our signature event. **On Wednesday, May 22nd, Jennifer and Bob McNeil welcome us back to their beautiful property to celebrate “A Glimmer of Greece at Springbank Farm” at the Brandywine Health Foundation’s 17th Annual Garden Party.** We promise you a spectacular evening with a Mediterranean twist and decadent desserts prepared by local chefs from some of our premier restaurants, competing in the popular “Battle of the Berries at Brandywine.”

Please confirm your partnership level soon and join our list of 200-plus partners on our formal Garden Party invitation. Simply complete your gift on-line or **return the enclosed form by March 22nd to ensure your listing.** If you have any questions, please contact Jill Whitcomb at [jwhitcomb@brandywinefoundation.org](mailto:jwhitcomb@brandywinefoundation.org) or call 610.380.9080, x103.

With anticipation of your generous support,

  
Vanessa B. Briggs  
President and CEO

  
Kathleen Deets- Price  
Chair, Garden Party Committee

  
Charlene Gentile  
Vice Chair, Garden Party Committee



*New and Impactful*

## **2019 Garden Party Partnership Opportunities**

**Help the Brandywine Health Foundation  
Create a Culture of Health in the Greater Coatesville Area**

*We all deserve to live in a healthy and safe community  
that is clean, green, and thriving.*

### **\$20,000 Culture of Health Premiere Partner**

Supporting our efforts to create a “Culture of Health” in Greater Coatesville through the ongoing communication and community engagement activities within our 2020-2022 strategic plan.

- *Recognition in printed materials and events related to the new strategic plan*
- 10 tickets to the event
- Logo/Listing on invitation
- Prominent recognition at event including on welcome signage
- Spotlight in Foundation eNewsletter
- Two featured social media posts
- Featured post in event photo album
- Logo/Listing on Foundation website
- Recognition in all related media releases
- Listing in Community Report

### **\$10,000 Greening Coatesville Adopt-A-Park Partner**

Supporting park maintenance and organized events designed to engage and activate our community through the “Friends of Patton Park” and “Friends of Palmer Park” volunteer community groups.

- *Recognition on signage at the park(s)*
- 8 Tickets to the event
- Logo/Listing on invitation
- Prominent recognition at event
- One featured social media post
- Featured post in event photo album
- Logo/Listing on Foundation website
- Recognition in all related media releases
- Listing in Community Report

### **\$7,500 Building Future Leaders Partner**

Supporting educational and mentorship opportunities that allow our youth to reach their fullest potential.

- *Invitation to and recognition at the Coatesville Area Youth Philanthropy Awards Ceremony*
- 6 Tickets to the event
- Logo/ Listing on invitation
- Prominent recognition at event
- One featured social media post
- Featured post in event photo album
- Logo/Listing on Foundation website
- Recognition in all media releases
- Listing in Community Report

## Exclusive Area Partners (limit one per area)

### **\$7,500 Battle of the Berries at Brandywine Partner**

Recognition as the Battle of the Berries at Brandywine Partner on the invitation; Logo Placement on signage at all competition tables; plus all benefits listed below:

### **\$5,000 Cocktail Reception Partner**

Recognition as the Cocktail Reception Partner on the invitation; Logo placement on signage at three bars; plus all benefits listed below:

### **\$5,000 Valet Partner**

Recognition as the Valet Partner on the invitation; Logo placement on all valet signage at guests enter the event; plus all benefits listed below:

Additional Benefits:

- 5 Tickets to the event
- Featured social media post
- Featured post in event photo album
- Recognition in all media releases
- Logo/Listing on Foundation website
- Listing in Community Report

### **\$5,000 Champion**

- 5 Tickets to the event
- Listing in the invitation
- Listing on signage at the event
- Featured Partner social media post
- Featured post in event photo album
- Recognition in all media releases
- Logo/Listing on Foundation website
- Listing in Community Report

### **\$2,500 Leader**

- 4 Tickets to the event
- Listing in the invitation
- Listing on signage at the event
- Featured Partner social media post
- Featured post in event photo album
- Logo/Listing on Foundation website
- Listing in Community Report

### **\$1,000 Advocate**

- 2 Tickets to the event
- Listing in the invitation
- Listing on signage at the event
- Featured Partner social media post
- Logo/Listing on Foundation website
- Listing in Community Report

### **\$500 Supporter**

- 2 Tickets to the event
- Listing in the invitation
- Listing on signage at the event
- Listing on Foundation website
- Listing in Community Report

# The Brandywine Health Foundation's 17<sup>th</sup> Annual Garden Party

## *"A Glimmer of Greece At Springbank Farm"*

### Partnership Opportunities

- Yes! I/We would like to contribute to the Brandywine Health Foundation's 2019 Garden Party in support of your vision to transform the health and well-being for all in the greater Coatesville area.**

#### Partner Levels (please check one):

- \$20,000 Culture of Health Premiere Partner**
- \$10,000 Greening Coatesville Adopt-A-Park Partner**
- \$7,500 Building Future Leaders Partner**
- \$5,000 Champion**
- \$2,500 Leader**
- \$1,000 Advocate**
- \$500 Supporter**

Enclosed is my tax-deductible gift of: \_\_\_\_\_

**If you are interested in one of the exclusive area partnerships, please contact Jill Whitcomb at 610-380-9080 x 103 or [jwhitcomb@brandywinefoundation.org](mailto:jwhitcomb@brandywinefoundation.org)**

Please indicate how you wish to be recognized in printed materials:

- 
- Please check here if you wish to remain anonymous

\*Please submit your information on or before March 22, 2019 to receive full benefits.

Contact Name/ Company if applicable: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Payment Method
- Check enclosed payable to the Brandywine Health Foundation
  - I will double the impact with a company match

Charge my Credit Card No. \_\_\_\_\_ Exp. \_\_\_\_\_ CCV: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**\*\*\* Make your gift securely online at [www.brandywinefoundation.org](http://www.brandywinefoundation.org) \*\*\***