TURNING OUR COMMUNITY AROUND

Brandywine Health Foundation 2008 Community Report
OUR MISSION

The Brandywine Health Foundation’s mission is to initiate and support programs to improve the health and well-being of our community.

La mision del Brandywine Health Foundation es la de iniciar y darle apoyo a programas para mejorar la salud y el bienestar de nuestra comunidad.

www.brandywinefoundation.org
Dear friends and supporters,

As we celebrated the opening of the beautiful Brandywine Center this summer, many of you asked, “What’s next?” Certainly we are pleased to have launched the first major development in the city of Coatesville in over three decades. Our dedicated board of directors and staff, however, don’t view the center’s completion as a mission accomplished so much as a first step in transforming Coatesville into the healthiest city in Pennsylvania.

We continue to concentrate on what we believe are the most significant ways to do that: focusing on prevention by addressing the health of children and youth; expanding access to health insurance coverage through effective outreach efforts; bringing ChesPenn Health Services to Coatesville and addressing the fragmentation of our health care system by incorporating ChesPenn’s medical services with oral and behavioral health services at the Brandywine Center.

Despite these accomplishments, the challenges in turning around the long-term health of Coatesville residents are daunting. The bulk of stories in this report — improving access to oral health care, giving our young people a chance to succeed, opening the center — deal with the myriad ways the foundation is addressing the grinding effects of poverty. An adult and preschooler living in Chester County need $43,140 a year to be self-sufficient. Amidst all of our county’s affluence, is it any wonder that families in Coatesville, particularly single-parent households, are struggling? Poverty, inadequate housing, drug and alcohol addiction and attendant crime problems all impact the broader health of Coatesville’s residents.

Meanwhile, children’s health coverage is still not universal, despite repeated studies that show addressing young people’s health problems from the beginning reduces long-term health costs — and sets children on the road to a lifetime of understanding that regular preventive health care is key.

Exacerbating the situation, the current economic downturn threatens future government funding and business contributions that are needed to improve the health and welfare of our neediest neighbors. Public and private foundations such as ours are wrestling with the stock market’s volatility and now must encourage grantees to focus on core services, explore partnerships and develop creative strategies for surviving and thriving during these tough times.

Nonetheless, we remain optimistic about the Brandywine Health Foundation’s opportunities to make a difference. Why? Because we know you care about your neighbors and value the foundation’s efforts. We’ve worked hard to earn your trust by planning strategically, minimizing overhead, leveraging outside resources and achieving real results.

We hope you’ll read this community report with pride in how you’ve helped the foundation change lives. But we also ask you to reflect on all that remains to be done, and to join us in taking the next step forward.

With our sincerest thanks,

Doris A. Grassi  
Incoming Board Chair

Anne L. Hearn  
Outgoing Board Chair

Frances M. Sheehan  
President and CEO
A growing body of research indicates ties between oral health and overall health. In addition to being linked to heart disease and stroke, periodontal or gum disease also makes it more difficult for people with diabetes to control their blood sugar and greatly increases the risk of mothers giving birth to premature or low-birth-weight babies. Some research even suggests links to Alzheimer’s disease, rheumatoid arthritis and osteoporosis.

Nonetheless, too often the need for critical oral health care goes unmet for low-income Americans.

The problem is a combination of both affordable access and uninformed attitudes. Eight years ago the federal Department of Health and Human Services designated Coatesville as one of just two areas in Chester County with a shortage of dental health professionals due to its lack of affordable dental services.

Regrettably, but understandably, for families on low or fixed incomes, dental care is usually very low on their priority list, if it is included at all. “Generations of some families have grown up believing that dental care is unimportant and false teeth are an inevitable part of growing older,” says Donald E. Price, DTh, executive director of the Chester County Community Dental Center. “Hence the large numbers of children in need of proper dental care and oral education.”

For example, Jaclyn Gleber, RDH, Ph.D., Community Dental’s director of education and outreach, recently examined 36...
kindergarten students at a Coatesville elementary school. Twelve of them, or 33 percent, had never before had a dental exam. Likewise, Seema Momen, D.M.D., a dentist with Community Dental, frequently sees patients at her dental office in the Brandywine Center who have not seen a dentist in as many as 20 years. “They say they couldn’t afford it because they don’t have dental insurance,” she says.

For all these reasons, the foundation has made funding Community Dental a top priority, establishing it as a true public health success story whose services represent one of the most dramatic advances in health care access the foundation has ever funded. Virtually no Chester County dentists accept Medical Assistance patients, and few are willing to accept a sliding-scale fee structure, as Community Dental does.

The foundation supported Community Dental’s arrival in Coatesville in August 2005 and its April 2008 move to the Brandywine Center, where it is collaborating with ChesPenn Health Services and two behavioral health providers, Child Guidance Resource Centers and Human Services Inc., to provide convenient one-stop health care.

As expected, the synergy has resulted in an increased number of patients. Community Dental, which saw 3,888 patients during the past fiscal year, has experienced a nearly 20 percent increase in patients since the move and has hired a Spanish-speaking receptionist for its growing number of Latino patients. During her outreach efforts over the past fiscal year, Gleber, who serves as the president of the Pennsylvania Dental Hygienists Association, also educated and/or screened a record 3,900 underserved children and adults.

The education is as important as Community Dental’s provision of care. “A lot of people think you go to a dentist only when you are in pain,” says Momen. “But we and our hygienists stress patient education so that — once we take care of their restorations — they understand the value of coming for routine six-month checkups and cleanings so that they don’t have these emergencies.”

Says patient Ruth Ann White, “I called 30 dentists all over the county and couldn’t find one to take me. But Community Dental didn’t care that I was on welfare; they treated me like a friend rather than a patient off the street.

“I thank God for these people,” says White, who has had her teeth cleaned and many cavities filled. “Their work is just amazing. There are no other dentists, doctors or hospitals like this place.”

BACKING FLUORIDATED WATER

Public water fluoridation, according to the Centers for Disease Control and Prevention (CDC), was one of the 10 greatest public health achievements of the 20th century. “According to the U.S. Surgeon General, there is no single measure that is as cost effective and as sweeping in reducing tooth decay and improving overall oral health as community water fluoridation,” says Thomas Gamba, D.D.S., president of the Pennsylvania Dental Association (PDA).

According to the CDC, 70 percent of Americans now drink fluoridated water. Yet despite its proven effectiveness, in Chester County only the residents of some of the county’s major towns, including Coatesville, Downingtown, Phoenixville and West Chester, drink fluoridated water.

Through the Pennsylvania Dental Foundation, the Brandywine Health Foundation is supporting the PDA’s Fluoride NOW campaign (www.pafiuoridenow.org) to build support for statewide fluoridation. The campaign has included a grassroots effort to urge local organizations and their members to demonstrate their support to state legislators; an effort to educate the media; and a paid advertising campaign to heighten public awareness of the benefits of fluoridated water. To date, legislation mandating statewide fluoridation by water providers that serve at least 500 connections is pending before the General Assembly in Harrisburg.

Opposite page: Community Dental Center dental assistant Joan Berdich, (from left), Jaclyn Gleber, RDH, Ph.D., the center’s director of education and outreach, and volunteer dentist Alvin H. Artz, D.D.S., educating children on proper tooth brushing techniques.

Above: Dental assistant Joan Berdich (left) and dentist Seema Momen, D.M.D., treat a patient.
When Tony Harkins ran track and cross-country at Coatesville Area Senior High School, he learned more from Harry Lewis, the school’s track coach and principal, than how to run fast. “To this day, I still call him Dad because he was a father to all of us,” says Harkins. “It wasn’t about track. He taught us how to be a man 24 hours a day, not just the two hours a day we were with him.”

Now 30, Harkins is trying to impart the same lessons to the young men and women who participate in an after-school program at the Community, Youth and Women’s Alliance (CYWA). The participants help younger children with their school work and can work on computers; play ping-pong, pool and basketball; box; dance or join a drill team. “They need a place to stay away from negativity, to learn you can have fun without getting involved in drugs or fighting,” says Harkins, who also co-directs W.O.R.D., a faith-based youth group. “There isn’t anything to do in Coatesville, so it pushes you to go do bad things which you think are good for you, even when they’re not,” says Josh Turner, 17, a sophomore in Harkins’ CYWA program who also practices there with his “praise hip-hop” dance group. “I like working with the kids, teaching them how to dance and helping them with their homework,” he says.

Young people like Turner and programs like the CYWA after-school program underscore the promise and importance of the Coatesville Youth Development Initiative, a project spearheaded by the foundation to strengthen and better coordinate efforts to help the hardest-to-reach young people succeed. Fittingly enough, the initiative is being chaired by Lewis, Harkins’ former coach and the now-retired principal of the Coatesville Area Senior High School, who is a foundation board member.

Support for the concept has been tremendous. Generous grants from the William Penn Foundation ($82,500),
ArcelorMittal ($20,000) and United Way of Chester County ($10,000) are currently funding a community planning process to document actual youth needs, existing resources and service gaps within the Coatesville Area School District.

“It’s appealing that the Brandywine Health Foundation has convened a cross-section of stakeholders — residents, school district folks, providers and youths themselves — to come together to see where the needs and service gaps are for high school-aged youths instead of assuming already what the needs are,” says Kelly Woodland, program officer for youth development for the William Penn Foundation, which has funded similar initiatives in Philadelphia and Chester. “Too often a group of grown-ups assume they know what young people want and are disappointed when young people don’t come.”

A trio of consultants with extensive experience in youth initiatives is leading the strategic planning process. The team includes Evette Banfield, the program director of Urban Ventures Group, a Philadelphia-based consulting group; Coatesville resident Chaya Scott; and Howard Tucker, executive director of the West Philadelphia Child Care Network. Their work is being supported by a steering committee headed by Lewis and directed by Scott. To date, 64 people representing 30 different agencies and organizations that serve area young people have attended steering committee meetings.

“Everybody is so hungry to get something accomplished,” says Lewis. “The enthusiasm and participation is beyond our wildest imagination.”

Adds Scott, “We’ve noticed a lot of assumptions in the media about our town, our youth and our schools, such as there are no resources to support these kids. There actually are a ton of resources and opportunities for them, but we need to do a better job of connecting with one another so we can maximize the resources and programs we are providing.”

Extensive data regarding general demographics, housing,

employment, education, public safety, and health and well-being indicators are being collected to form a community profile that will guide the formulation of a youth initiative next summer.

The process, says Terry Kenworthy, manager of agency relations for United Way of Chester County, has triggered necessary community conversations. “This is not an easy process,” she says, “as this type of exploration requires digging deep, openness to different perspectives and consensus around community priorities. It is hard work, but I anticipate good things coming out of it.”
Bringing Health Care Home

With its opening on April 1, the Brandywine Center exemplifies the foundation’s commitment to improving our community and its economic future by supporting first-rate facilities and services without leaving people, particularly the most underserved, behind.

The first major construction in Coatesville in more than 30 years, the $13.3 million center on East Lincoln Highway is creating a synergy of health services, with medical, dental and behavioral health services all conveniently available at the same location.

Filling another critical need — the need for safe, quality housing — 24 beautiful apartments for low-income seniors are located on the second and third floors.

“I love it,” says Edna Thomas, 71, the center’s first resident. “The apartments are nice, the security is good and the managers are excellent.”

Gloria Mayne, 66, who has made lots of friends along with her husband, Ron, 67, adds, “The costs of our other apartment were just enormous, and moving here was less expensive, allowing us more money to pay for health care.

“We don’t use the safety bars now, but it’s nice to know they are in place. We expect to be here for a long time, and we know we won’t have to move somewhere else.”

The Brandywine Center was chosen as one of three finalists in Affordable Housing Finance magazine’s annual contest to select the best affordable housing developments in the United States. In nominating the center for the magazine’s Master Planned/Mixed Use category, Regional Housing Legal Services wrote: “The reality of most low-income households is that they piece together different kinds of care because they often go from job to job with some
employers providing insurance, others not.” Worse, they “often defer medical care until they have a health crisis, relying on more costly emergency room care.”

But clearly, that’s not the case for residents of the center and patients who visit the center. As anticipated, both ChesPenn Health Services and Community Dental already have seen an increase in the number of patients served since they moved into the center April 1.

The Maynes, for example, see Gerard Hart, M.D., a ChesPenn family physician. “I can’t remember a doctor being so comprehensive during a first appointment,” raves Mrs. Mayne. At Dr. Hart’s suggestion, her husband, who has diabetes, is attending nutritional classes offered by Mike Barnard, M.P.H., ChesPenn’s community health educator.

“You get great medical care, and it’s so convenient,” she says. “And although we luckily have insurance, they make adjustments for people who can’t afford it.”

Trauma Center Initiative

The trauma center at Brandywine Hospital closed primarily for financial reasons in mid-2002. Since then, Chester County has been the most populous county in the state, and the only one in southeastern Pennsylvania, without a trauma center.

That has forced EMS units to transport victims of falls and car crashes to trauma centers outside of the county. That transportation takes, on average, 70 to 75 minutes, well above the average time in both surrounding counties and the long-established benchmark of 60 minutes — the so-called “golden hour” for most effective treatment to save lives and reduce recovery times.

With the county’s population and the number of trauma care cases continuing to rise, the foundation is a strong supporter of the Chester County Trauma Services Task Force and its county Trauma Center Initiative (www.cctrauma.org). The “It’s About Time” initiative is currently raising awareness among county residents while exploring the feasibility of re-establishing a certified Level II trauma center at Brandywine Hospital, The Chester County Hospital or Paoli Hospital.

“EMS, fire and helicopter paramedical services have all done a yeoman’s job to make sure people get to trauma centers as best as we can get them there,” says Leo Scaccia, director of Medic 93 at Brandywine Hospital and vice president of the Chester County EMS Council.

The estimated annual operating losses for a Level II trauma center at any of the hospitals would range between $5 million and $8 million, which could be funded by a dedicated county tax.

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But 70 percent of the county could be serviced much quicker by ground with a geographically centered trauma center. It’s a great idea because, in getting people to a trauma center more quickly, we can reduce mortality and morbidity or disability.”
The Brandywine Health Foundation continues to be blessed with hundreds of volunteers and donors who have embraced the foundation’s mission by giving their time, their money or both.

One outstanding example is Denise James, the marketing coordinator for Sara Lee in Exton. Four years ago the Downingtown resident agreed to join the foundation’s Garden Party committee. Continuing enthusiastically in that role, she is now using her professional skills on behalf of the foundation as chair of our marketing advisory committee.

“I love the people that I work with, both the foundation staff and the volunteers,” says James. “We have such a great time working together. And I feel good about the phenomenal work that the foundation is doing.

“When I get involved in something I want to give my all, and I believe in what they are trying to do: to support and raise money for so many different areas in health — for the underprivileged, for seniors. I think we all should have health coverage. The foundation does excellent work and I want to be part of it.”

Looking for a local project they could embrace, the Freedom Village Outreach Committee responded enthusiastically when foundation executives last year unveiled plans for the McNeil Children’s Library in the Brandywine Center’s first-floor waiting room.

“We have women in our group who were teachers,” says Alexandra Sharber, chair of the continuing care retirement center’s outreach committee, “and the thought of providing books to children who may have never had a book to call their own, who wouldn’t have access to books as regularly as our grandchildren would, was appealing to all of us.”

With some adept Internet research, Sharber quickly located the First Book National Book Bank, an organization supported by children’s book publishers, donors and volunteers that provides books for low-income children. First Book agreed to donate 1,200 books to the new library, which was launched with a $3,000 gift from Jennifer and Bob McNeil. The library allows children to take and keep a book each time they visit the Brandywine Center medical, dental or behavioral health offices. Then Sharber’s committee raised another $1,500 through a bake sale and raffle, and Freedom Village’s marketing department raised another $200 at its Strawberry Festival booth to purchase more books from First Book and elsewhere at discounted rates.

“I’ve been in the library straightening up and putting books on the shelves,” says Sharber, “and kids are always in there; parents are reading books to them, and the children are taking them home. It’s really encouraging to know the books are being used and enjoyed.”

Originally a member of the Brandywine Hospital Board of Trustees, Bill Kay has been a member of the Brandywine...
Health Foundation Board of Directors since the foundation was founded in 2001. He and his wife, Brit, have liberally supported the foundation, both with extremely generous financial donations and with their time. Brit, for example, is a member of the Garden Party Committee and volunteers at the Brandywine Consignment Shop.

The Downingtown residents also were instrumental in the financing of the newly completed Brandywine Center, whose conference room is named in their honor.

Explaining their commitment to the foundation, Bill says, “The town of Coatesville is very much in need of medical care and help in that direction, and that’s generally what the foundation supports. I think it’s something owed to the community.”

Echoing her husband, Brit says, “I think it’s important to be supportive and participate in the community in which you live. I’m really impressed with the Brandywine Center’s medical and dental offices.”

The fact that the center’s meeting room is now called the Kay Conference Room came as a complete surprise to the couple. “That wasn’t really necessary,” Bill says humbly, “but it was very nice of the foundation to do that.”

Foundation Supporters Put Health in Headlines

The foundation and its many sponsors, donors, and volunteers set yet another record for our annual Garden Party and four-day Strawberry Festival — despite a tornado watch that shut down this year’s festival for much of the third day. The two events, which attracted media coverage, combined to net more than $150,000 this year.

The 36th annual Strawberry Festival presented by Brandywine Hospital and Willow Financial Bank drew more than 25,000 people and produced record net proceeds of $97,515. Of that, $45,000 was distributed to the following valuable community groups: Brandywine YMCA, Coatesville Public Library, Rotary Club of Coatesville and Thorndale Volunteer Fire Company. The remainder of the net income will be used to continue the foundation’s essential support of deserving health programs throughout the greater Coatesville area.

The success of the festival, which was once again held on the grounds of the Brandywine Hospital, would not have been possible without the help of the hospital, its staff and hundreds of volunteers led by Judy Good, our veteran co-chair, and co-chair Chris Saello. It also would not have been possible without the support of the many businesses and individuals who generously underwrote the event, including the hospital and Willow Financial Bank, as well as Allied Waste Industries, ArcelorMittal, Capital Manufacturing, Cenero LLC, Citadel, Commerce Bank, DNB First, Freedom Village at Brandywine, Gallagher Benefit Services Inc., Herr Foods Inc., KIA of Coatesville, Krapf Bus Companies, Liberty Anesthesia Associates P.C., Neptune Moon Design, Sam Slater and Lornie Forbes, and Springbank Foundation.

A week earlier the foundation celebrated the upcoming festival with its sixth annual Garden Party, which netted a record of nearly $58,000. Co-chaired once again by Mary Holleran and Katherine Lovell, the “Horse of a Different Color” Garden Party was hosted by Drs. Christine and Christopher Lyons at their Waverton Farm in Coatesville. More than 400 guests enjoyed a light supper, cocktails and the popular “Battle of the Berries at Brandywine” restaurant dessert contest.

Save the date:
Wednesday, May 20, 2009
Garden Party at “Houyhnhnm,”
home of Nina Burnaford and Jeff Seder,
in Coatesville
SAFETY NET HEALTH CARE SERVICES

$2 million to ChesPenn Health Services (over a five-year period)
To provide primary care services to people of all ages and incomes, with a focus on the uninsured and underinsured, at this new Federally Qualified Health Center located in the Brandywine Center in Coatesville.

$250,708 to Chester County Community Dental
To continue to provide dental services to the uninsured and underinsured, and to purchase specialized cabinetry for the dental suites in the new Brandywine Center.

$50,000 to Child Guidance Resource Centers
To provide community-based therapeutic, supportive and preventive behavioral health care services for children, adolescents and their families with mental health, developmental disability and residential needs.

$15,000 to Community Volunteers in Medicine
To serve patients from the Coatesville area with primary and dental care, largely provided by volunteer practitioners in their West Chester location.

$15,000 to Family Service of Chester County
To provide bilingual, bicultural counseling services on a sliding-scale basis at the Family Service office in the Coatesville Center for Community Health.

$20,000 to La Comunidad Hispana’s Project Salud
To provide capital support for a new building, co-locating health services with the administrative and education services center.

$30,000 to Planned Parenthood of Chester County
To provide family planning services, gynecological care and HIV+ primary care to more than 2,300 patients from the greater Coatesville area, 95 percent of whom are low-income and either uninsured or on Medical Assistance, at the Coatesville Center for Community Health.

$10,000 to Domestic Violence Center of Chester County
To provide bilingual domestic violence services at their office in the Coatesville Center for Community Health, with more than 400 residents served this year with unique services no other provider offers in the greater Coatesville area.

$9,000 to Downingtown Area Senior Center
To fund the center’s Active Older Adults program, including the Ageless Exercise program designed by the Arthritis Foundation, aqua therapy, ballroom dancing, “body recall” exercise classes and strength-training classes, tai chi, yoga, health screenings and prescription assistance for senior citizens in the Downingtown area.

$25,000 to Maternal and Child Health Consortium Healthy Start Program
To facilitate health care access for pregnant women in need of early and ongoing prenatal care, provide pediatric care for their babies and toddlers, and otherwise improve family health.

$50,000 to Maternal and Child Health Consortium’s Insurance Outreach Program
To continue to reach out and enroll uninsured residents in such health insurance programs as CHIP and AdultBasic, in order to reduce the number of uninsured persons in the community and to serve as the training and coordinating agency for other providers and nonprofits coming into contact with low-income, uninsured families in Chester County.

$20,000 to Neighborhood Health Agencies’ Senior Health Link
To provide visiting-nurse outreach services to low-income and uninsured frail senior citizens, using experienced nurses as well as student nurses from the county’s nursing programs — to both train them as well as introduce them to community nursing as a career.
July 1, 2007 to June 30, 2008

$20,000 to Regional Housing Legal Services
To support legal assistance and advocacy to encourage the inclusion of health services in the development of low-income housing using the Brandywine Center as a model, thus improving access to quality medical, dental and mental health services in low-income communities.

$5,000 to St. Joseph’s Health Ministries’ Strong Smiles Project of the Pennsylvania Dental Association
Joining with several other health foundations, to educate legislators and conduct a public education campaign concerning the value of water fluoridation to improve Pennsylvanians’ oral health. Visit www.pafluoridenow.com for more information.

PREVENTING OBESITY

$15,000 to Cares Food Network
To support general operations of the principal agency providing food assistance for low-income residents in the greater Coatesville area.

$2,600 to Octorara Area School District
To fund educational materials and conference attendance for the district’s participation in the development of a Comprehensive School Health Program.

$20,000 to Southeastern Pennsylvania Area Health Education Center Obesity Project
For third year of funding “Addressing the Need for Fitness and Nutrition in Children” at the Scott Middle School, an after-school program that helps 40 to 45 girls aged 10 to 14 develop healthy nutrition and exercise practices.

HELPING AT-RISK KIDS SUCCEED

$8,000 to Bridge of Hope
To support services at a residential facility in Coatesville for women and their children who are at risk of homelessness or who are homeless. This program provides temporary housing and helps women achieve permanent housing and financial self-sufficiency.

$25,000 to Health Care Improvement Foundation
To support the Chester County Trauma Services Task Force’s research and public education campaign focused on the need for a trauma service in Chester County.

$5,000 to Chester County Futures
To expand mentoring opportunities for Coatesville Area High School students so that they are more likely to graduate and attend college.

$12,000 to Community, Youth and Women’s Alliance
To provide free camp and after-school programs in Coatesville to 30 to 55 children on any given day, and services to 15 to 20 teens participating in the Teen Drop-In Center, which has programs to prevent gang participation and drug and alcohol abuse.

$10,000 to Downingtown Area Communities That Care
To fund this broad community collaborative to decrease problem behaviors among community youth, and assist parents through the use of the “Parenting Wisely” curriculum.

$12,000 to Octorara Communities That Care
To fund this community collaborative’s use of Big Brothers/Big Sisters’ mentoring program in the Octorara School District.

EMERGENCY SERVICES

$2,500 to Chester County Health Department Cribs for Kids
To purchase 50 portable cribs for low-income families living in the Coatesville area as part of an educational program to reduce Sudden Infant Death Syndrome (SIDS).

$5,000 to Chester County Health Department Injury Prevention Program
To support the coordination of a home safety and fall-risk-assessment program through strategic partnerships with several local home and health care service organizations, focused on low-income residents 65 years old or older.

MATCHING GRANTS

$10,000 to La Comunidad Hispana’s Project Salud (for second of four years)
To support the Workplace Wellness Program funded by the Robert Wood Johnson Foundation’s Local Initiative Funding Partners, with the condition that local funders such as the Brandywine Health Foundation fund the other half.

$10,000 to University of Pittsburgh Medicaid Policy Center
To match Pew Charitable Trusts’ grant to launch this neutral “think tank” source of information about Medicaid, a crucial component of our health care system’s financing structure.

CAPACITY-BUILDING GRANTS

$11,148 to West Chester University, College of Health Sciences Guanajuato Education and Exchange Program in Health
To enable four area health and human services staff members to participate in an annual health education trip to Guanajuato, Mexico, the original home of the majority of Chester County’s Mexican community.
ADMINISTERING FUNDS THROUGH THE FOUNDATION CAN HELP MAXIMIZE TAX BENEFITS WITHOUT THE EXPENSE AND LEGAL OBSTACLES SOMETIMES ENCOUNTERED WHEN SETTING UP A PRIVATE FOUNDATION. THE FOUNDATION’S EXPERTS ARE AVAILABLE TO OFFER ADVICE ON DONOR STRATEGIES THAT CAN PROTECT PERSONAL ASSETS WHILE ACHIEVING PHILANTHROPIC GOALS.

WITH GIFTS OF CASH, STOCK, REAL ESTATE OR OTHER ASSETS, DONORS CAN ENTRUST A FUND OF PERMANENTLY HELD PRINCIPAL TO THE FOUNDATION FOR INVESTMENT, WHILE DISTRIBUTING THE EARNINGS TO THE CAUSES THAT WILL HELP THE COMMUNITY MOST. OPTIONS INCLUDE THE FOLLOWING:

- FUND DONOR-ADVISED FUNDS
- FUND DONOR-DESIGNATED FUNDS
- FUND FIELD-OF-INTEREST FUNDS
- FUND SCHOLARSHIP FUNDS

HOW YOU CAN HELP

ADMINISTERING FUNDS THROUGH THE FOUNDATION CAN HELP MAXIMIZE TAX BENEFITS WITHOUT THE EXPENSE AND LEGAL OBSTACLES SOMETIMES ENCOUNTERED WHEN SETTING UP A PRIVATE FOUNDATION. THE FOUNDATION’S EXPERTS ARE AVAILABLE TO OFFER ADVICE ON DONOR STRATEGIES THAT CAN PROTECT PERSONAL ASSETS WHILE ACHIEVING PHILANTHROPIC GOALS.

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- DONOR-DESIGNATED FUNDS
- FIELD-OF-INTEREST FUNDS
- SCHOLARSHIP FUNDS

2008 NURSING AND HEALTH PROFESSIONAL SCHOLARSHIPS: $23,050

- ALUMNI ASSOCIATION AND MARGARET BARNES AWARDS: JACK THOMPSON
- CARDIAC REHAB SCHOLARSHIP AWARDS: MICHELLE ISAACS, MEADOW RASA SMITH, JACLYN TULLY, STEPHANIE ZACK
- COATESVILLE ATHLETIC ASSOCIATION SCHOLARSHIP: JULIE KNIGHT
- EG ovILLE NURSING SCHOLARSHIP AWARD: NANCY LORENZ, 2007; AMANDA VANHORN, 2008
- ETHEL G. CHARLTON AWARD: JESSICA BENITES
- GUNARD BERRY CARLSON RECOGNITION AWARD: LISA WRIGHT
- HENRIETTA POTTER HANKIN AWARD: STEPHANIE TERRY
- JAMES LOREN COX MEMORIAL AWARDS: JESSICA BENITES, LINDSAY DILWORTH, JULIE KNIGHT, MILAGROS MARTINI, STEPHANIE TERRY
- MARTHA AND DUANE BOHLAYER NURSING SCHOLARSHIP (NEW): MELINDA ZOHE
- MYRTLE HARVEY AWARD & DORIS K. CUMBER MEMORIAL AWARD: LINDSAY DILWORTH

GRAND TOTAL: $2,942,561

NONCOMPETITIVE AND PASS-THROUGH COMMUNITY CONTRIBUTIONS: $135,555

$120,000 TO URBAN VENTURES TO CONDUCT YEAR-LONG COMMUNITY PLANNING PROCESS TO DEVELOP A COATESVILLE YOUTH DEVELOPMENT INITIATIVE

SPECIAL THANKS TO THE WILLIAM PENN FOUNDATION, ARCELORMITAL AND THE UNITED WAY OF CHESTER COUNTY FOR THEIR SUPPORT.

$10,000 (SECOND PAYMENT OF TWO-YEAR, $20,000 COMMITMENT)

TO PROVIDE TECHNICAL ASSISTANCE TO THE COATESVILLE AND THE OCTORARA AREA SCHOOL DISTRICTS TO ASSIST THEM IN DEVELOPING THE CDC-MODEL COORDINATED SCHOOL HEALTH PROGRAMS.

CHESPENN HEALTH SERVICES

CHESTER COUNTY AFRICAN AMERICAN HEALTH FAIR

CHESTER COUNTY COMMUNITY DENTAL FOUNDATION

CHESTER COUNTY COMMUNITY FOUNDATION

CHESTER COUNTY HISTORICAL SOCIETY

COATESVILLE CHRISTMAS PARADE

COATESVILLE POLICE ATHLETIC LEAGUE

COATESVILLE PUBLIC LIBRARY

GRANTMAKERS IN HEALTH

GRAYSTONE SOCIETY

MARCH OF Dimes

MATERNAL AND CHILD HEALTH CONSORTIUM

OCTORARA AREA HIGH SCHOOL

PENNS STATE COLLEGE OF MEDICINE

PLANNED PARENTHOOD OF CHESTER COUNTY

RIP CITY CELEBRATION

WEST CHESTER UNIVERSITY

WESTERN CHESTER COUNTY CHAMBER OF COMMERCE

YMCA OF THE BRANDYWINE VALLEY

2008 STRAWBERRY FESTIVAL PRESENTED BY BRANDYWINE HOSPITAL AND WILLOW FINANCIAL BANK: $45,000

BRANDYWINE YMCA $8,250

COATESVILLE PUBLIC LIBRARY $4,500

COATESVILLE ROTARY CLUB $17,500

THORDALE VOLUNTEER FIRE COMPANY $14,750

NURSING AND HEALTH PROFESSIONAL SCHOLARSHIPS: $23,050

ALUMNI ASSOCIATION AND MARGARET BARNES AWARDS: JACK THOMPSON

CARDIAC REHAB SCHOLARSHIP AWARDS: MICHELLE ISAACS, MEADOW RASA SMITH, JACLYN TULLY, STEPHANIE ZACK

COATESVILLE ATHLETIC ASSOCIATION SCHOLARSHIP: JULIE KNIGHT

EGOVILLE NURSING SCHOLARSHIP AWARD: NANCY LORENZ, 2007; AMANDA VANHORN, 2008

ETHEL G. CHARLTON AWARD: JESSICA BENITES

GUNARD BERRY CARLSON RECOGNITION AWARD: LISA WRIGHT

HENRIETTA POTTER HANKIN AWARD: STEPHANIE TERRY

JAMES LOREN COX MEMORIAL AWARDS: JESSICA BENITES, LINDSAY DILWORTH, JULIE KNIGHT, MILAGROS MARTINI, STEPHANIE TERRY

MARTHA AND DUANE BOHLAYER NURSING SCHOLARSHIP (NEW): MELINDA ZOHE

MYRTLE HARVEY AWARD & DORIS K. CUMBER MEMORIAL AWARD: LINDSAY DILWORTH

GRAND TOTAL: $2,942,561

HOW YOU CAN HELP

ADMINISTERING FUNDS THROUGH THE FOUNDATION CAN HELP MAXIMIZE TAX BENEFITS WITHOUT THE EXPENSE AND LEGAL OBSTACLES SOMETIMES ENCOUNTERED WHEN SETTING UP A PRIVATE FOUNDATION. THE FOUNDATION’S EXPERTS ARE AVAILABLE TO OFFER ADVICE ON DONOR STRATEGIES THAT CAN PROTECT PERSONAL ASSETS WHILE ACHIEVING PHILANTHROPIC GOALS.

WITH GIFTS OF CASH, STOCK, REAL ESTATE OR OTHER ASSETS, DONORS CAN ENTRUST A FUND OF PERMANENTLY HELD PRINCIPAL TO THE FOUNDATION FOR INVESTMENT, WHILE DISTRIBUTING THE EARNINGS TO THE CAUSES THAT WILL HELP THE COMMUNITY MOST.

OPTIONS INCLUDE THE FOLLOWING:

- FUNDS DONOR-ADVISED FUNDS
- DONOR-DESIGNATED FUNDS
- FIELD-OF-INTEREST FUNDS
- SCHOLARSHIP FUNDS

MARIE ROONEY NURSING SCHOLARSHIP ESTABLISHED

The Marie Rooney Nursing Scholarship has been established to honor the memory of the former practice manager of Brandywine Valley Cardiovascular Associates.

A native of Coatesville who graduated from Coatesville High School and attended the Coatesville Hospital School of Nursing, Ms. Rooney died of cancer in October 2007. Her kind support of family, friends and patients at the cardiology office made her very well known in our community. Balancing nursing while raising two daughters as a single mother, she never complained and always earned the respect of her nursing and physician colleagues for her expertise, skill and care.

For the next two years the $500 scholarship will benefit a student completing his or her first year at the Brandywine School of Nursing. Her family has made this scholarship possible with a special focus on those nursing students who are juggling their studies with family and work responsibilities.

HOW YOU CAN HELP

ADMINISTERING FUNDS THROUGH THE FOUNDATION CAN HELP MAXIMIZE TAX BENEFITS WITHOUT THE EXPENSE AND LEGAL OBSTACLES SOMETIMES ENCOUNTERED WHEN SETTING UP A PRIVATE FOUNDATION. THE FOUNDATION’S EXPERTS ARE AVAILABLE TO OFFER ADVICE ON DONOR STRATEGIES THAT CAN PROTECT PERSONAL ASSETS WHILE ACHIEVING PHILANTHROPIC GOALS.

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- FUNDS DONOR-ADVISED FUNDS
- DONOR-DESIGNATED FUNDS
- FIELD-OF-INTEREST FUNDS
- SCHOLARSHIP FUNDS

BEQUESTS AND PLANNED GIFTS

UNRESTRICTED GIFTS

MEMORIAL AND HONORARIUM GIFTS

OUR EXPERIENCED STAFF CAN HELP GUIDE YOU NO MATTER THE SIZE OF YOUR GIFT. CHARITABLE CONTRIBUTIONS ARE COMBINED AND INVESTED FOR THE BEST POSSIBLE INVESTMENT RETURN SO THAT THE COMMUNITY NEEDS CAN BE MET NOW AND IN PERPETUITY.

FOR MORE INFORMATION ON GIVING OPPORTUNITIES, PLEASE CONTACT DANA HEIMAN AT 610.380.9080, EXT. 102. TO LEARN ABOUT GIFTS THAT WILL PROVIDE YOU WITH IMMEDIATE INCOME TAX DEDUCTIONS, HIGHER CURRENT INCOME, CAPITAL GAINS AND ESTATE TAX RELIEF, VISIT OUR GIFTPLANNING RESOURCE CENTER AT www.brandywinefoundation.org.
**INVESTMENT POLICY**

It is the Brandywine Health Foundation’s policy to invest funds with an asset mix of 75 percent equities and 25 percent fixed instruments and cash. A volunteer committee of experienced business managers regularly reviews the foundation’s financial statements and portfolio, evaluating the performance of our investment managers, trustees and auditors. The committee’s investment strategy is designed to protect the foundation’s current and long-term benefit to the community by balancing the goal of growing to meet future need with the goal of prudently minimizing risk.

**AUDIT COMMITTEE**

The foundation’s Audit Committee is an independent group of volunteers, chaired by former County Comptroller and current Commissioner Carol Aichele, joined by two experienced accountants who do not serve on the Board of Directors. It is this committee’s responsibility to hire, evaluate and oversee the work of the foundation’s auditors, Maillie, Falconiero LLP, independent of the Board of Directors, the President and CEO, and the staff accountant.

**NOTE TO THE STATEMENT OF FINANCIAL POSITION:**

Loans Receivable and Note Payable represent funds borrowed and due to the foundation for the development of the Brandywine Center, and a loan to the BHS Transitional Corporation for the resolution of business issues; this latter loan will be repaid from the proceeds of a pending property sale. Grants Payable in 2008 includes a $2 million commitment to ChesPenn Health Services over the next five years.

**NOTE TO THE STATEMENT OF ACTIVITIES:** In 2008, Support and Revenue is significantly different from 2007 due to the wrap-up of last year’s Closing the Gap Campaign for the Brandywine Center, as well as the reversal in the stock market. Program Services in 2008 includes the commitment of $2 million to ChesPenn Health Services through June 2013.

**ADDITIONAL NOTE:** Funds held by the BHS Transitional Corporation are housed at First National Bank of Chester County. These funds are used to repay certain financial obligations of Brandywine Hospital prior to its sale to Community Health Systems. All funds remaining at BHS after the resolution of these issues will be donated to the foundation.
Thank You to Our Generous Donors

To turn around a community, it takes a community. That is exactly what our growing number of donors are, a community of like-minded caring people committed to the Brandywine Health Foundation's vision for a healthier greater Coatesville area. The foundation is grateful to the following people, businesses and organizations that donated to the foundation between July 1, 2007 and June 30, 2008:

CHAMPIONS ($25,000 OR MORE)
- Brandywine Consignment Shop
- Carol Ware Gates and Family
- Marshall-Reynolds Foundation
- Mrs. J. Maxwell Moran
- Mr. Samuel Slater and Ms. Eleanor H. Forbes

GUIDING STARS ($10,000–$24,999)
- Brandywine Hospital
- Commonwealth of Pennsylvania
- Communications Test Design Inc.
- The Huston Foundation
- Willow Financial Bank

PACESETTERS ($5,000–$9,999)
- Mr. and Mrs. William Bohlayer
- Brandywine Hospital Medical-Dental Staff
- Citadel Federal Credit Union
- Miquette Cox
- Freedom Village Brandywine
- Mr. and Mrs. L. William Kay II
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- Mr. and Mrs. Michael Moran
- Rodman W. Moorhead III Fund

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- Sterling Kitchens
- Ms. Ione A. Strauss
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- YMCA of the Brandywine Valley
- Mr.* and Mrs. Victor E. Ziegler

1 Partner wishes to remain anonymous.

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- The Hon. Carol Aichele and Stephen Aichele, Esq.
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- Aqua Pennsylvania Inc.
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United Way of Southeastern Pennsylvania

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Martha Bohlauer
Laura Marie Rooney
Alfred Schumann
Louis Stokes
William Tarpley Jr.
Victor Ziegler

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We are deeply grateful to Brandywine Hospital for providing the grounds and more than $23,000 of in-kind support to the 2008 Strawberry Festival.
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Western Chester County Chamber of Commerce
Westwood EMS/Westwood Fire Company
Willow Financial Bank
YMCA of the Brandywine Valley

2008 GARDEN PARTY
"Battle of the Berries at Brandywine"
The Gables
General Warren Inne
Jasper Restaurant
The Restaurant at Doneckers
Simon Pearce Restaurant on the Brandywine

List incomplete
We apologize for any inaccuracies and welcome your corrections to our Donor List.
BOARD MEMBERS, STAFF AND VOLUNTEERS

The work of the Brandywine Health Foundation reflected in this community report would not be possible without the steadfast loyalty, dedication and commitment of hundreds of people. The time, financial support and sage advice that our staff, volunteers and board of directors provide on behalf of the foundation represent an incalculable contribution to the health and well-being of our community.

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