

Brandywine Health Foundation Strategic Plan 2016 - 2019

Our Strategic Priorities for 2016 - 2019

Priority 3: Healthy Community – Improve community conditions that help impact the health of everyone in Greater Coatesville.

Strategic Goals	Measurable Outcomes	Performance Indicators	Community Data
<p>Goal 1: Invest in programs, partnerships and initiatives that contribute to healthier neighborhoods, schools and workplaces in Greater Coatesville by:</p> <ul style="list-style-type: none"> • Providing grants to nonprofit organizations to improve community conditions in Greater Coatesville • Partnering with local government, schools, businesses, nonprofits, religious institutions and other civic-minded organizations focused on public safety and community and economic development in Greater Coatesville <p>Goal 2: Engage the community in improving community conditions by:</p> <ul style="list-style-type: none"> • Convening people who live, work and go to school in Greater Coatesville on issues that matter to them related to their health and community conditions • Advocating for increased access and opportunities for civic engagement, citizen journalism, and volunteerism 	<ol style="list-style-type: none"> 1. Improved community attitudes and behaviors related to healthy eating and lifestyles 2. Increased understanding of the relationship between health and: <ol style="list-style-type: none"> a. Public safety b. Community and economic development 3. Increased voter registration and participation among residents of CASD 4. Increased physical activity among residents of CASD 5. Increased inclusion of health as a factor in development by local elected and staff municipal officials 6. Increased # of community orgs tracking vol hrs (tie to Eastburn Comm Svc Award) 	<ol style="list-style-type: none"> 1. Grants awarded annually (\$) 2. % of total grantmaking portfolio 3. Grantee outputs and outcomes annually 4. # of active partnerships to improve community conditions that help determine health of community members 5. # of presentations to twp elected and appt officials 6. # of convenings of municipal officials 7. # of hours residents are volunteering in CASD 	<p>Poverty rate</p> <p>% of children in poverty</p> <p>% of single parent/mother households</p> <p>Unemployment rate</p> <p>% of homes with at least 1 of 4 severe housing problems</p> <p>% of rental housing by municipality</p> <p>Safety as measured by adult arrests</p> <p>Safety as measured by teens in school</p> <p>Voter participation</p> <p>Volunteer hours</p>