

# Brandywine Health Foundation Strategic Plan 2016 - 2019

## Our Strategic Priorities for 2016 - 2019

**Priority 2: Healthy Youth** – Empower youth aged 12 – 24 in our community to achieve and maintain a healthy lifestyle, cultivate leadership skills and experience, and achieve their goals for the future.

Strategic Goals	Measurable Outcomes	Performance Indicators	Community Data
<p>Goal 1: Expand and enhance access to quality youth-focused health services, including health literacy, promotion and prevention programs, by:</p> <ul style="list-style-type: none"> <li>• Providing grants to nonprofit healthcare providers serving youth in the Greater Coatesville community</li> <li>• Supporting Youth Mental Health First Aid training for all those serving and concerned about youth across sectors</li> </ul> <p>Goal 2: Increase the number of quality youth leadership development opportunities in our community by:</p> <ul style="list-style-type: none"> <li>• Providing grants to youth-serving nonprofit organizations that deliver quality leadership development, community service, and/or career and college planning programs in the Greater Coatesville community</li> <li>• Supporting the Coatesville Area Youth Philanthropy Program to engage youth in local philanthropy</li> <li>• Creating youth leadership and community services opportunities within the Foundation</li> </ul>	<ol style="list-style-type: none"> <li>1. Reduced rates of youth:               <ol style="list-style-type: none"> <li>a. Violence</li> <li>b. Substance abuse</li> <li>c. Tobacco use</li> <li>d. STI rates</li> <li>e. Pregnancies</li> <li>f. Depression</li> </ol> </li> <li>2. Increased number of youth participating in:               <ol style="list-style-type: none"> <li>a. Leadership development programs</li> <li>b. Career and college planning programs</li> <li>c. Philanthropic activities</li> <li>d. Community service internships and volunteer activities</li> <li>e. Afterschool programs</li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>1. Grants awarded annually (\$)</li> <li>2. % of total grantmaking portfolio</li> <li>3. Grantee outputs and outcomes annually</li> <li>4. # of youth involved in mentoring and volunteer programs through Foundation grants and other activities</li> <li>5. # of youth involved in local philanthropy through Foundation grants and other activities</li> <li>6. # of youth-serving workers and volunteers trained in Youth Mental Health First Aid</li> <li>7. # of active strategic partnerships and alliances with youth-serving orgs</li> </ol>	<p>PSSA 4<sup>th</sup> Grade Language Arts Scores</p> <p>PSSA 8<sup>th</sup> Grade Math Scores</p> <p>High school graduation rate</p> <p>Juvenile crime rate</p> <p>% of Coatesville residents w/o college degree</p> <p>Teen binge drinking rate</p> <p>Rate of teen substance and tobacco use</p> <p>Teen preg rate</p> <p>Teen STI rates</p> <p>Teen depression, self-harm, and suicide rates</p>